



MISSOURI BANKERS ASSOCIATION

ASSOCIATE MEMBERSHIP HIGHLIGHTS

MBA associate membership introduces you to new clients and helps you build and maintain important relationships with Missouri banks.

Other Valuable Benefits

- CEO mailing list and targeted marketing mail lists upon request
- receive **significant registration savings** (*typically 1/4 the cost*) on member pricing compared to nonmember pricing for MBA's convention, statewide conferences, schools, workshops and regional meetings, both in-person and virtual
- **enjoy exclusive sponsorship opportunities** at MBA conferences, convention and events — enhanced brand recognition with various sponsorship options tailored for your budget
- **significant savings with promotional opportunities** — enjoy discounts for print, digital, online and podcast advertising, including special advertising and tailored packages
- **one FREE registration** with trade show booth
- reduced price exhibit space — receive first notice and priority placement for trade shows
- receive MBA's print and electronic news publications, including weekly e-newsletter summarizing banking-related news, legislation and upcoming events
- **free company listing in online associate member directory** at mobankers.com, including links to your company's website and contacts
- submit free webinars, white papers and industry-related articles for consideration to share with MBA membership
- **opportunity to serve as speaker at MBA educational events** when subject matter is conducive to the program
- direct referral to banks and other associate members seeking a particular product or service
- MBA's associate member logo to use on your company's marketing pieces
- complimentary membership in MBA's bank counsel section for bank attorneys employed by your firm
- listed in MBA's free online vendor referred service – VendorPRO – for MBA member banking

connections

Your current and prospective customers are our members.

recognition

Your company is seen as a provider of quality products and services that help strengthen the banking community.

valuable benefits

Enjoy preferred consideration and exclusive benefits.

Missouri Bankers Association

P.O. Box 57

Jefferson City, MO 65102

573-636-8151

mobankers.com

twoehr@mobankers.com

